

Communication from Public

Name:

Date Submitted: 09/08/2022 07:42 AM

Council File No: 20-1536

Comments for Public Posting: Re. "STAP:" I oppose changing digital ads on LA's sidewalks, parkways, streets and transit shelters. If this must happen, please consider limiting it to designated zones; i.e. Culver City limiting billboard advertising to the Westfield Shopping Center. Besides digital signage creating potential safety hazards because they're distracting, please consider mental health. People are already anxious and overwhelmed - adding additional, involuntary visual stimuli through changing digital advertising doesn't support the collective wellbeing of LA's citizens.